

Why Franchise with Oregano Company

International Standard Products

Principles. Oregano company was founded on them. Quality ingredients. Service with a smile. Also, and this is very important, make and serve every pizza like it was for family and treated the customer like family.

Oregano Company continues to be a pioneer in the Gourmet and Specialty pizza industry, innovating around Italian cuisines and more. We develop and aggressively test new menu items and promotions, and deliver winning solutions.

Quality: We are the leader in authentic Italian recipes using high quality organic, natural and fresh ingredients.

Unmatched Support

We have great people and great teams working extremely hard to help you succeed.

Training: You'll receive world-class training even before you make your first Pizza

Oregano company delivers exceptional in-store and classroom training for all new franchise owners and has a strong support system in place that is focused on operations and business. We provide hands-on training and the materials you need to be a success in your restaurant business.

We believe a major component of our franchising success is Through intensive, hands-on training programs, Oregano Company shows each Owner/Operator how to run a successful business and build a bright future. Our franchising system is built on the premise that Oregano Company can be successful only if our Owner/Operators are successful. We believe in a partnering relationship with our Owner/Operators, Suppliers and Employees.

Just like you, we're focused on your success!

World-Class Franchise Support

Oregano Company's Field Operations and Franchising staff work directly with you from the moment you enter our training program. The primary job of the Field Operations staff is to assist our Owner/Operators in maximizing quality, service and cleanliness, which helps you optimize sales and profits.

Marketing

From cutting-edge restaurant redesigns to amped up advertising spend, there's never been a better time to be your own boss.

Oregano Company also provides extensive support in marketing. To maintain and take advantage of our leadership position, each restaurant is required to spend a minimum of 3% of gross sales annually for advertising and promoting the business. The combined buying power of pooled funds will help create marketing campaigns, one of the best in the food service industry—an advantage beyond measure for your individual Oregano Pizzeria restaurant franchise.

DIGITAL

From online ordering and leading point-of-sale technology to partnering with the best advertising agencies, we continue to shape and drive the specialty pizza industry. Have you seen oregano pizzeria mobile application?

FIRST PIZZA ORDERING APP IN MIDDLE EAST? YEP, THAT'S US.

We equip our guests and team members with innovative tools and tech to enhance their experience.

Supply Chain

Oregano Company's Supply Chain department has developed an extensive network of the finest suppliers. Oregano Company works closely with our suppliers to ensure our restaurants are provided with the highest quality products at the most competitive price and maximizing our purchasing power.

Resources

Oregano Pizzeria invests in its franchise owners including consumer outreach.

We have strong unit economics and a low cost to open, helping to generate strong cash-on-cash returns. We've got prime territories available for you to buy or build. Finally, our supply chain is unmatched and ensures quality, leverages purchasing power, and gives back to the franchise owners with a profit-sharing program.

Scalability

It's easy to expand ownership from one to several restaurants.

Accessibility

There is a low startup cost and streamlined operation model

Responsibility

committed to the environment and global citizenship

Benefits:

Being a Oregano Company's Owner / Operator offers you many advantages — from the training and the support of a solid organization, to the opportunity to own a thriving and successful business. Essentially, here's the benefits of franchising as a Oregano Pizzeria Owner / Operator:

- Own your own business and receive the rewards that come from being responsible for your own success. With our unique approach to training and support, you are in business for yourself, but not by yourself.
- Use of the trademarks and operating system one of the best in the industry.
- The tools to help you in your business: local and national support in the areas of operations, training, advertising, marketing, human resources, real estate, construction, purchasing, and equipment purchasing and maintenance.
- Personal and business growth and satisfaction, both as an individual Owner/Operator and as a member of Oregano Company's respected organization.
- Personal growth and business knowledge from Oregano Company's extensive training and from your experience as an Owner / Operator.
- Oregano Company's management listens carefully to and collaborates with our Franchisees, working together to develop successful, independent businesses all over
- Our Owner/Operators devote their full time and best efforts to their restaurant business. Their focus and passion is what makes Oregano Pizzeria as a successful and reputed food service organization.